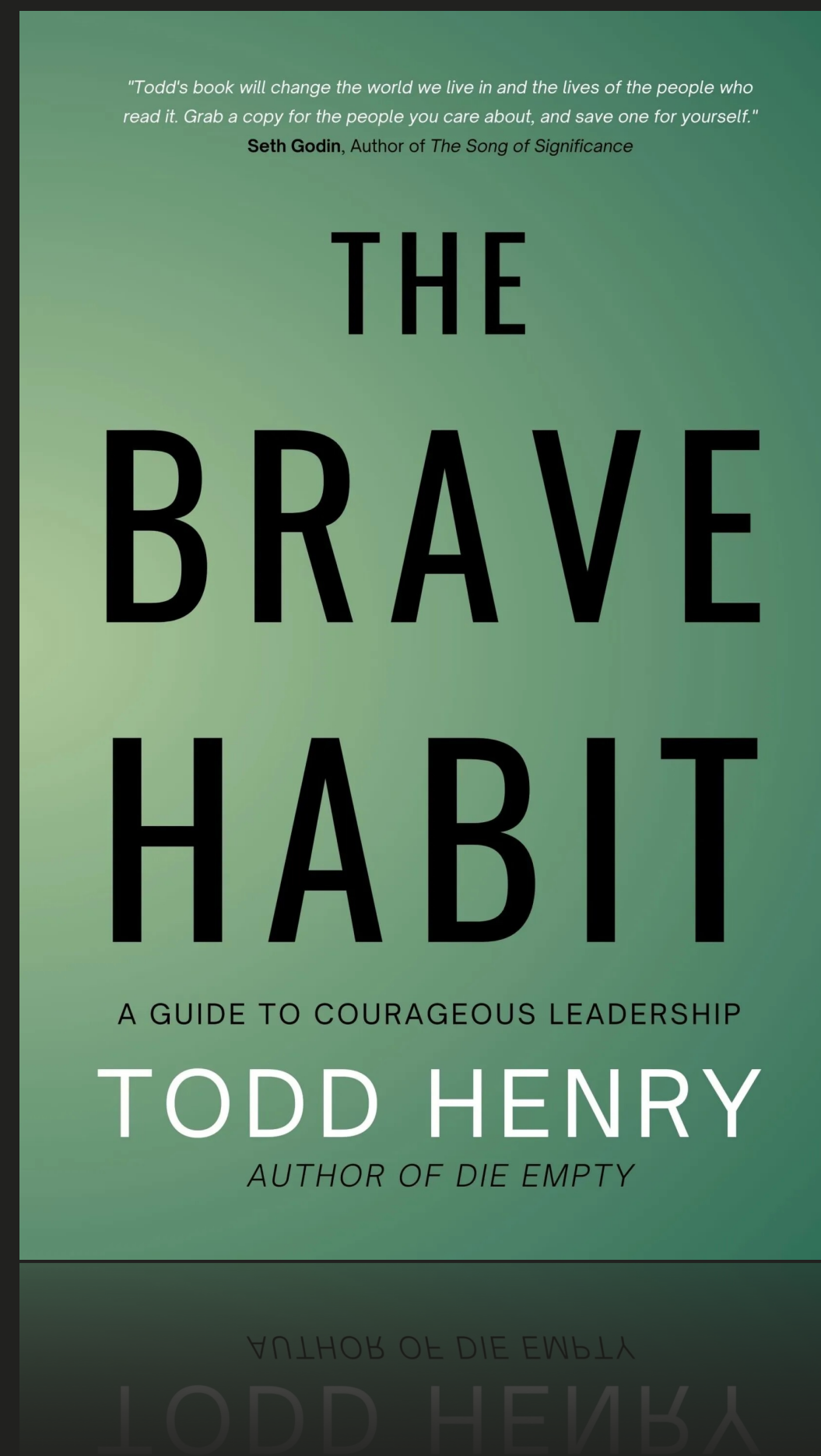




# BRAVERY PASSION PURPOSE

*Todd Henry*

HELLO,  
MY BRILLIANT FRIENDS!

( I'M *TODD HENRY* )









"A simple, elegant and masterful manual for leading a fulfilled life.  
I couldn't put it down. Bravo, Todd Henry!" —DAVID ALLEN, AUTHOR OF THE  
INTERNATIONAL BESTSELLER *GETTING THINGS DONE*

# DIE EMPTY

UNLEASH YOUR BEST  
WORK EVERY DAY



TODD HENRY

AUTHOR OF *THE ACCIDENTAL CREATIVE*

# TODDHENRY.COM/SFG



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## You found the secret stash.

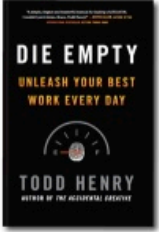
Here's where you'll find your additional resources from the Teknion event.



### Keynote Slides

The slides from my keynote at the Puerto Rico event.

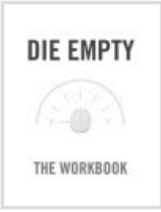
Download



### Free Chapters

Read a few free chapters of *Die Empty*.

Download



### Die Empty Workbook

A workbook for my book *Die Empty* with additional thought prompts and discussion questions.

Download

## A few podcast episodes:

Here are a few episodes with topics related to what we discussed in Puerto Rico.



### Why Productive Passion Is Your Advantage (keynote)

Episode 42 • 19th November 2024 • Daily Creative with Todd Henry • Todd Henry

00:00:00

00:18:15

1x

NOTESFOLLOWSHARE



Prolific  
**BRILLIANT**  
+Healthy

Prolific +  
**BRILLIANT**

- Healthy

-----

= **FRIED**



Healthy +  
**BRILLIANT**

- Prolific

---

= UNRELIABLE

Prolific +  
**HEALTHY**

- Brilliant

-----  
= FIRED

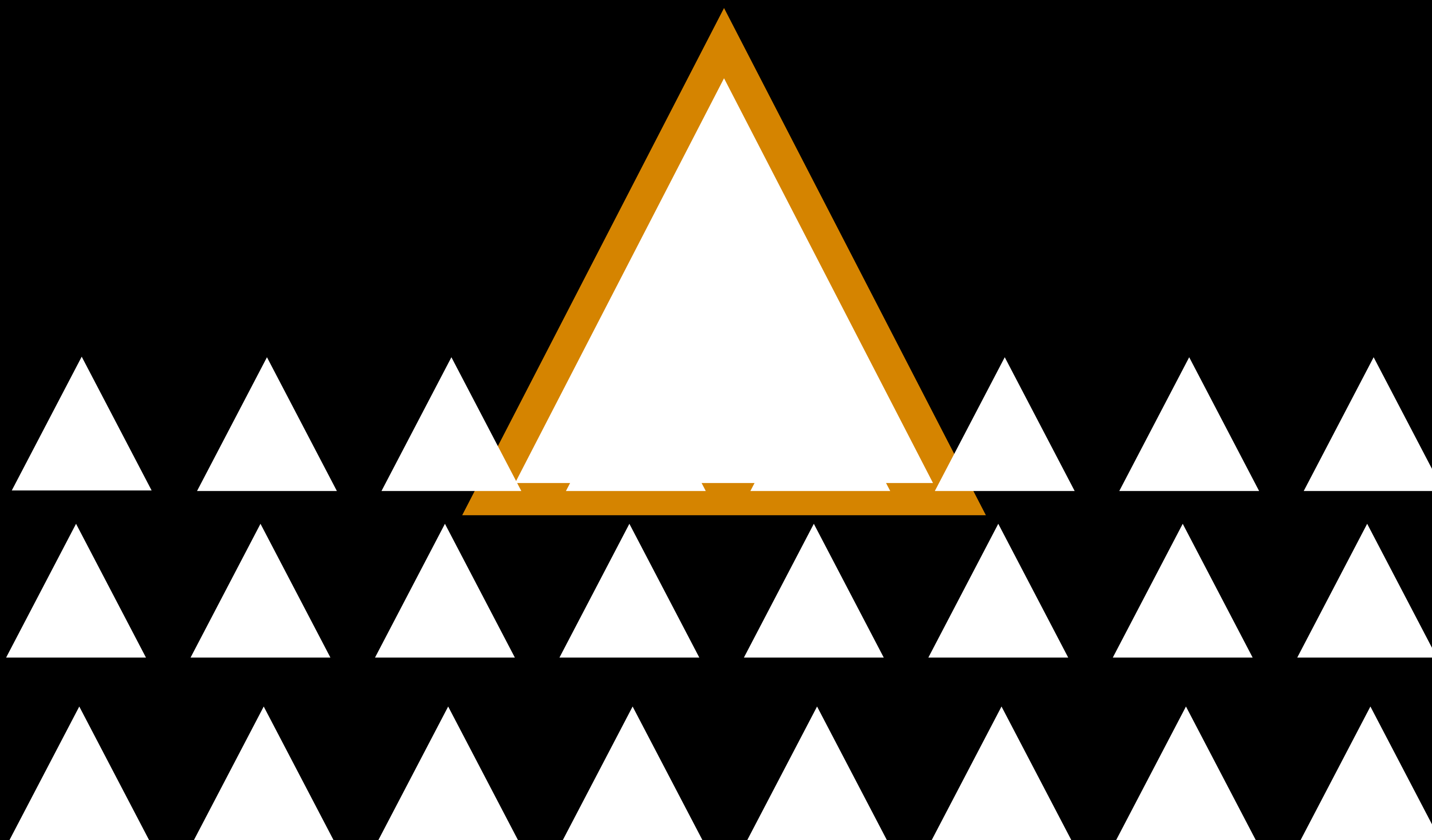
Prolific  
**BRILLIANT**  
+Healthy



medivest + medicitycris

“Premature  
optimization is the  
root of all evil.”

- Donald Knuth





“What you do every day  
matters more than what you  
do once in a while.”

- Gretchen Rubin



Mediocrity doesn't  
just **HAPPEN**,  
it's chosen over time.

Brilliance  
**DEMANDS**  
**BRASSIERE!**

7

deadly  
sins



AIMLESSNESS



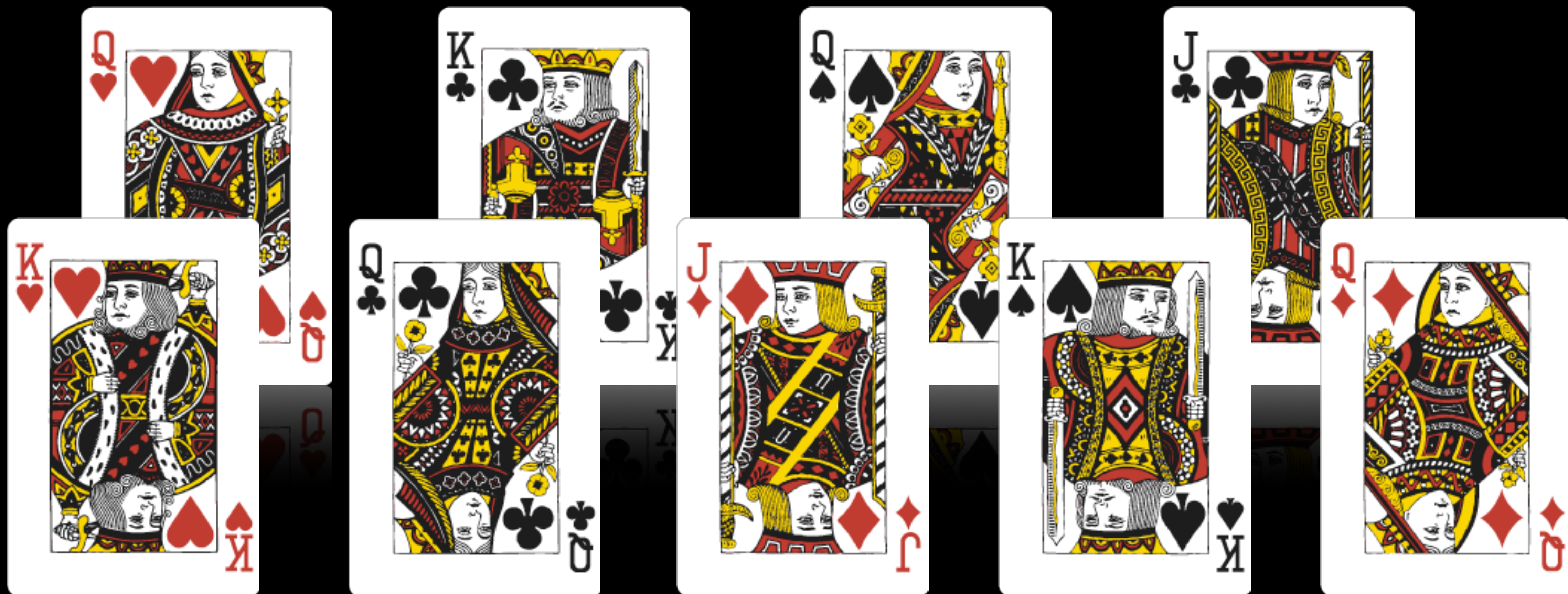












You can **succeed**  
your way into  
failure.



RDUNCERTAINTY

(HAVE ONE, PLEASE.)

PRODUCTIVE  
PASSION



THE NOTABLES

What **ANGERS** you?

What **MOVES** you?



What gives you **HOPE**?



DEFINE YOUR

**BATTLES**

“What **OUTCOME**  
am I *truly*  
committed to?”

COMFORT



The love of  
**COMFORT** is  
often the enemy  
of greatness.

Growth  
(and **INNOVATION**)

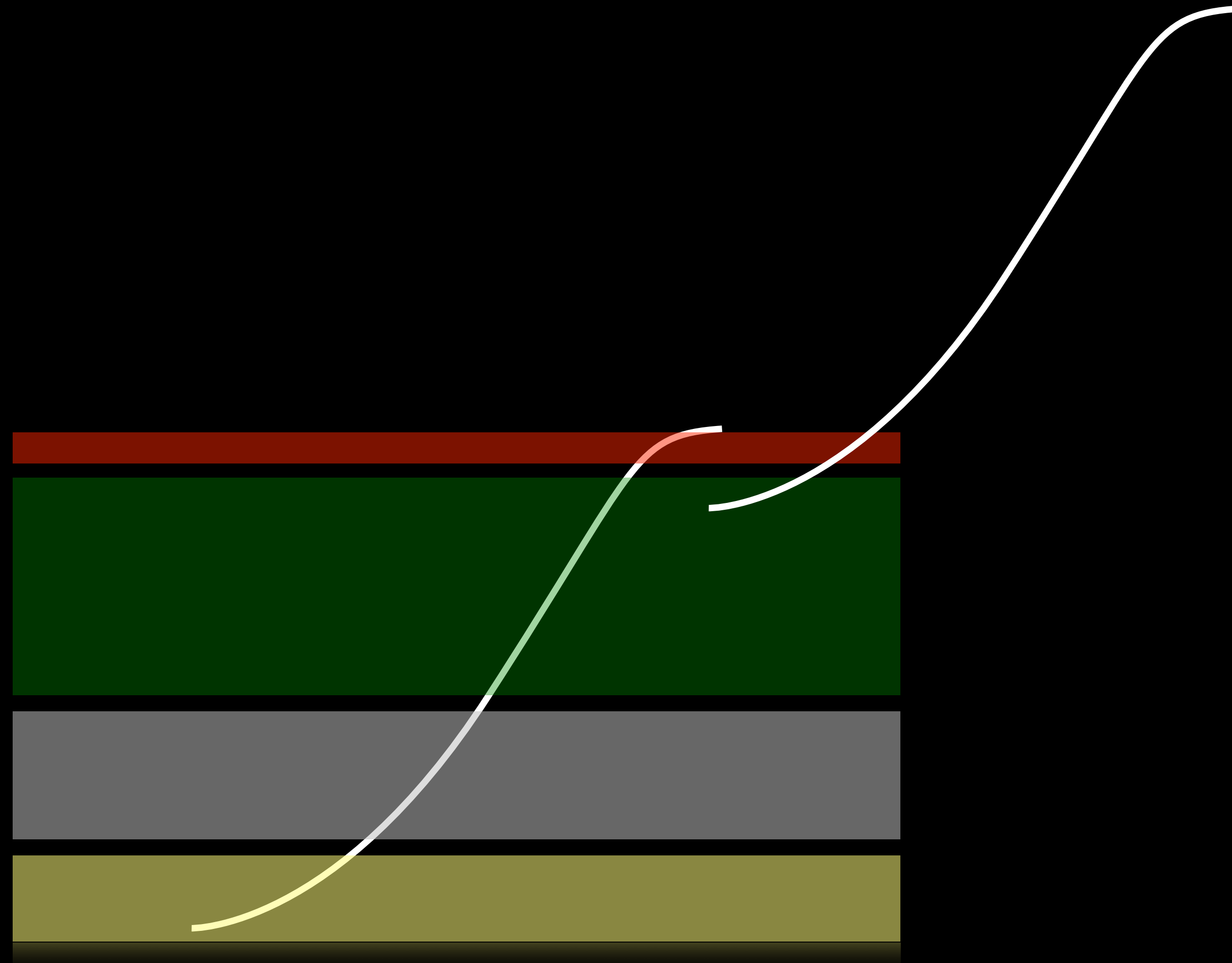


**CRISIS**

**INNOVATING**

**COPYING**

**NEW SKILL**



Your greatest potential  
to cause damage is  
**DIRECTLY** tied to  
your biggest  
insecurity.

# GHOST RULES



“Are there any  
**GHOST** RULES?”

“Where am I in  
**THESE STAGES?**”

“What new **SKILL** do I  
*know* I need to have?”

(...but have been resisting.)



DO

IT

AIMLESSNESS  
BOREDOM  
COMFORT  
DELUSION  
EGO  
FEAR  
GUARDEDNESS

7

deadly  
sins

WHY?



## WEST COAST SUCCESS FOR HENDRIX EXPERIENCE

# JIMI JOINS MONKEES FOR GIANT U.S. TOUR



HENDRIX: Monterey hit

**T**HE Jimi Hendrix Experience are meeting with phenomenal success in America. They have now been fixed to join a nationwide tour with the Monkees tomorrow (Friday).

The tour travels around the States and will not finish until August 20. The

Hendrix group are expected back in Britain on August 23.

Manager Chas Chandler reports that since the group's astounding successes at the Monterey Pop Festival and the Fillmore Ballroom, San Francisco they have steadily built up enormous interest and demand on the West Coast.

### SPENCER IN STATES

**S**PENCER DAVIS made a combined business and

holiday visit to New York last week, prior to his group's American tour which starts on July 28.

Davis and his manager John Martin, met United Artists Records chiefs regarding forthcoming record plans.

### COMEBACK FOR JET

**J**ET HARRIS, who won the MM's pop poll as best instrumentalist before giving up show business after the failure of his health, is making

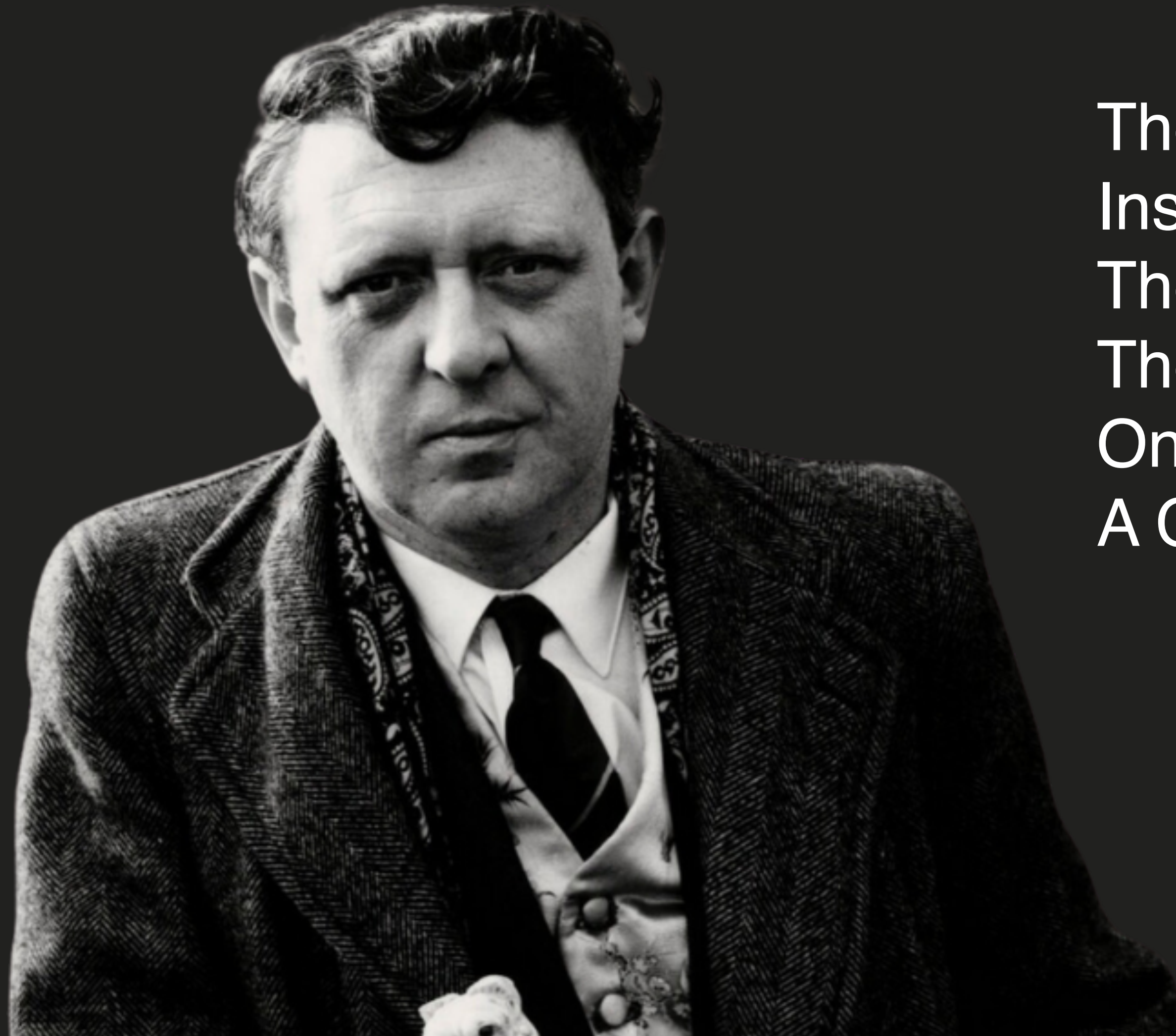


“There can be an intense egoism in following everyone else. People are in a **HURRY** to magnify themselves by **IMITATING** what is popular, and too lazy to think of anything better. Hurry ruins saints as well as artists. They want **QUICK SUCCESS** and they are in such a hurry to get it that they cannot take time to be **TRUE TO THEMSELVES**. And when the madness is upon them, they argue that their very haste is a species of integrity.”

- Thomas Merton

# ANTHONY BURGESS

(1917-1996)



The Doctor Is Sick (1960)  
Inside Mr. Enderby (1963)  
The Worm and the Ring (1961)  
The Wanting Seed (1962)  
One Hand Clapping (1961)  
A Clockwork Orange (1962)









DIE EMPTY



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DIE EMPTY

Thank You!