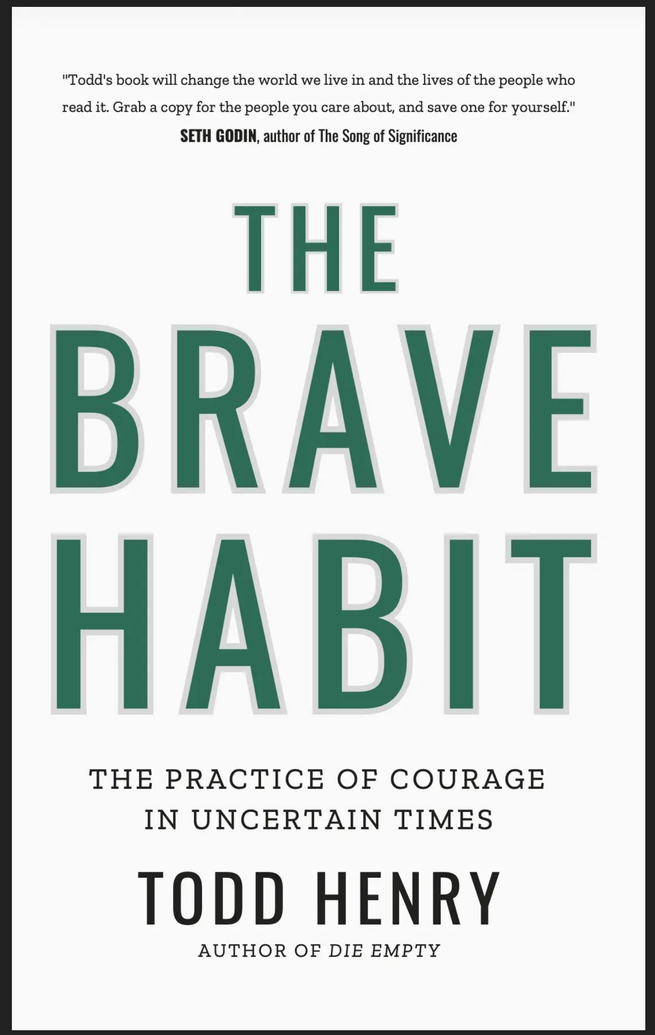


THE BRAVE HABIT:

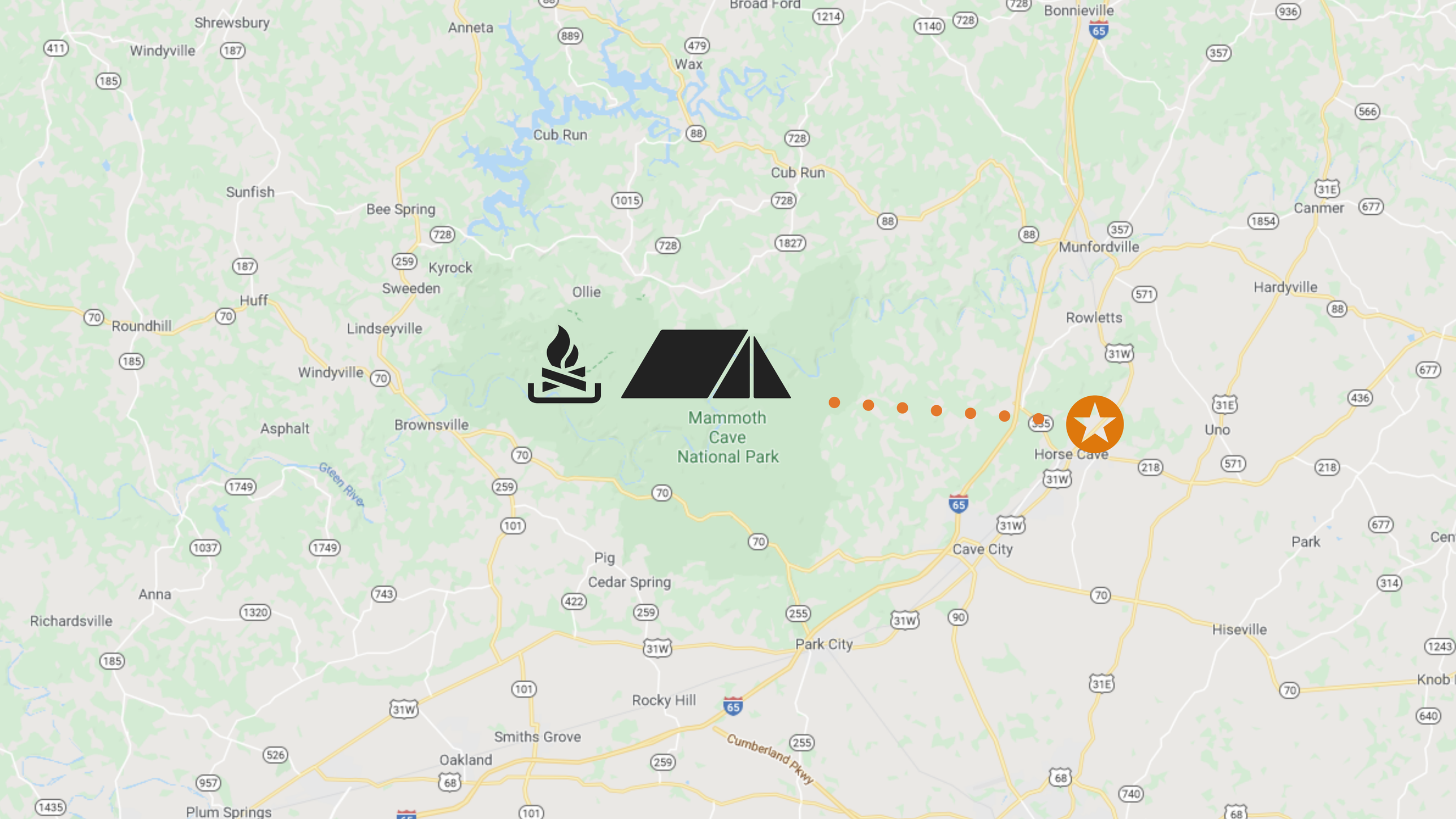
PRACTICING COURAGE IN UNCERTAIN TIMES

TODD HENRY

HELLO,

MY BRILLIANT FRIENDS!

(I'M Todd Henry)


Shrewsbury
Windyville
Anneta
Broad Ford
Wax
Bonnieville
Cub Run
Cub Run
Sunfish
Bee Spring
Kyrock
Sweeden
Ollie
Munfordville
Canmer
Hardyville
Rowletts
Huff
Roundhill
Lindseyville
Windyville
Mammoth
Cave
National Park
Horse Cave
Uno
Asphalt
Brownsville
Green River
Cave City
Park
Pig
Cedar Spring
Anna
Richardsville
Park City
Hiseville
Rocky Hill
Smiths Grove
Cumberland Pkwy
Oakland
Plum Springs


AMERICAN CAVE MUSEUM
CONQUER





WHY?

I was led.

BRAVERY

BRAVERY is integrity

BRAVERY is integrity under pressure.

"Todd's book will change the world we live in and the lives of the people who read it. Grab a copy for the people you care about, and save one for yourself."

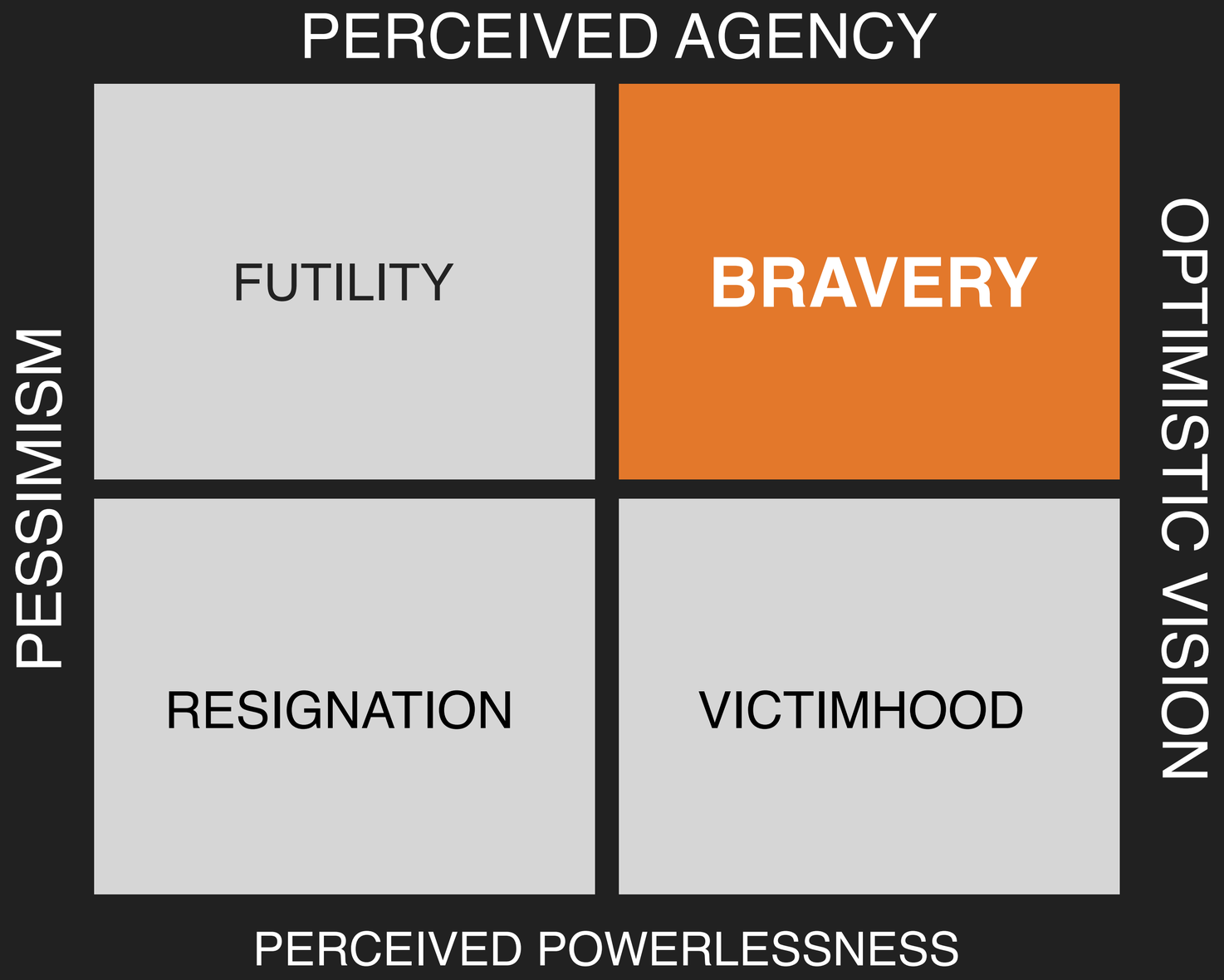
SETH GODIN, author of The Song of Significance

THE BRAVE HABIT

THE PRACTICE OF COURAGE IN UNCERTAIN TIMES

TODD HENRY

AUTHOR OF *DIE EMPTY*


PERCEIVED AGENCY
FUTILITY
BRAVERY
RESIGNATION
VICTIMHOOD
PESSIMISM
OPTIMISTIC VISION
PERCEIVED POWERLESSNESS

BRAVE action is *more* likely to occur when we believe in a **better future** & we trust that we have **agency** to bring it about.

3 KINDS OF BRAVERY

BRAVERY TO ACT

FEAR





Acknowledge

true risk

to dispel

perceived risk.

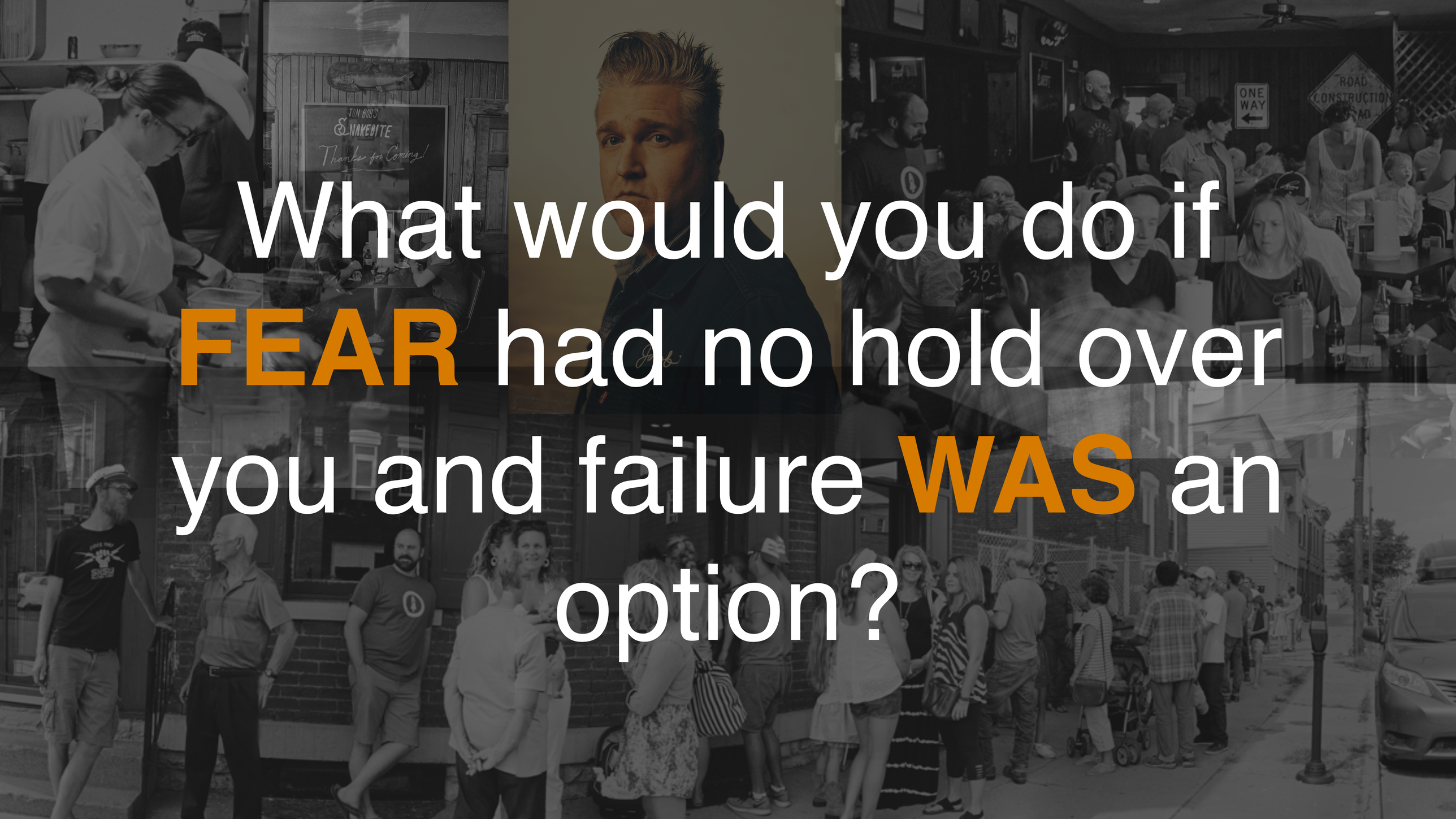



JON BOB'S
SNAKEBITE
Thanks for Coming!




ONE WAY
ROAD CONSTRUCTION AHEAD

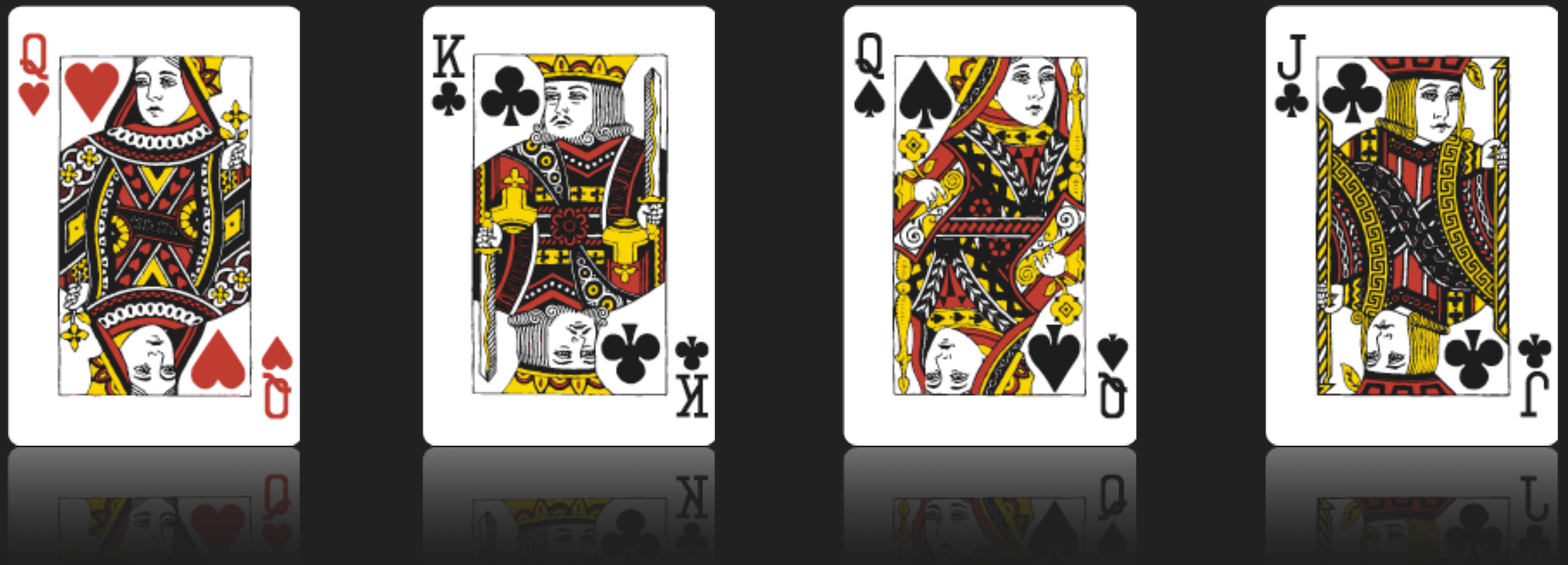


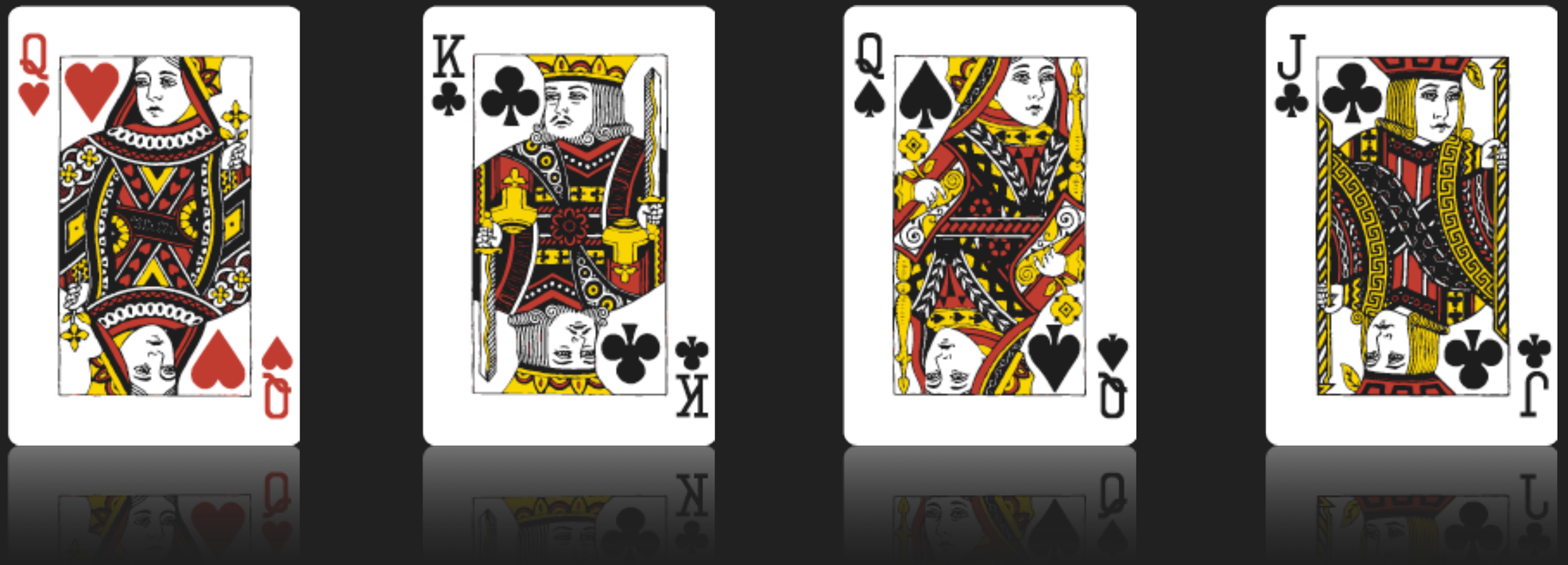


What would you do if **FEAR** had no hold over you and failure **WAS** an option?

BRAVERY TO LET GO





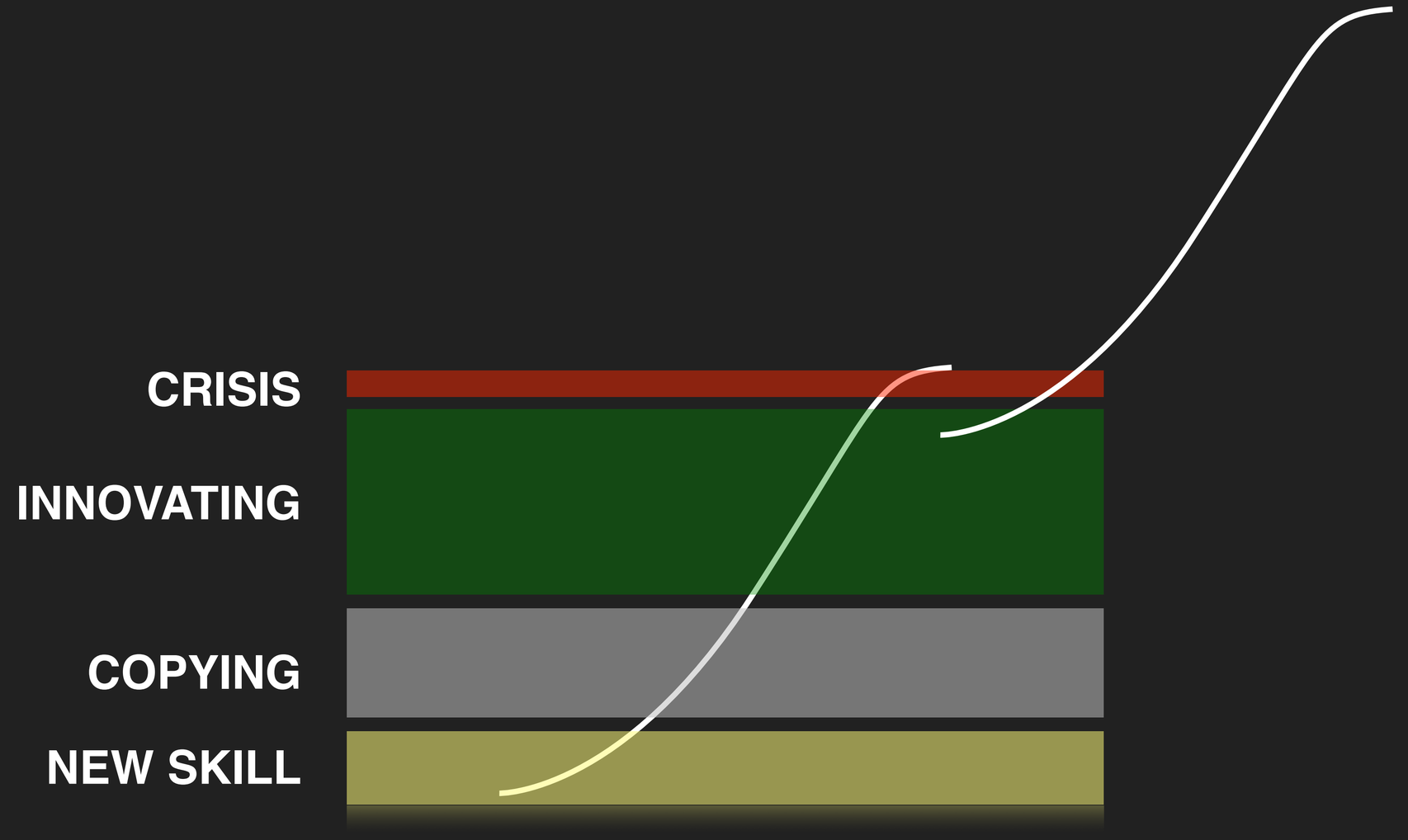




You can SUCCEED your way into failure!

MALAISE

The love of
COMFORT is
often the enemy
of greatness.


CRISIS
INNOVATING
COPYING
NEW SKILL

GHOST RULES

BRAVERY TO WAIT

STAY
CONNECTED

“By forming a party, by melting into some group, we avoid not only conscience, but martyrdom. This is why fear of others dominates this world. No one dares to be a GENUINE SELF; everyone is hiding in some kind of ‘togetherness.’”

Søren Kierkegaard

DROP YOUR DEFENSES

SPEAK
COURAGE





WEST COAST SUCCESS FOR HENDRIX EXPERIENCE

JIMI JOINS MONKEES FOR GIANT U.S. TOUR



HENDRIX: Monterey hit

THE Jimi Hendrix Experience are meeting with phenomenal success in America. They have now been fixed to join a nationwide tour with the Monkees tomorrow (Friday).

The tour travels around the States and will not finish until August 20. The Hendrix group are expected back in Britain on August 23.

Manager Chas Chandler reports that since the group's astounding successes at the Monterey Pop Festival and the Fillmore Ballroom, San Francisco they have steadily built up enormous interest and demand on the West Coast.

SPENCER IN STATES

SPENCER DAVIS made a combined business and holiday visit to New York last week, prior to his group's American tour which starts on July 28.

Davis and his manager John Martin, met United Artists Records chiefs regarding forthcoming record plans.

COMEBACK FOR JET

JET HARRIS, who won the MM's pop poll as best instrumentalist before giving up show business after the failure of his health, is making



“There can be an intense egoism in following everyone else. People are in a hurry to magnify themselves by **IMITATING** what is popular, and too lazy to think of anything better. Hurry ruins saints as well as artists. They want **QUICK SUCCESS** and they are in such a hurry to get it that they cannot take time to be **TRUE TO THEMSELVES** And when the madness is upon them, they argue that their very haste is a species of integrity.”

THOMAS MERTON



COVER BANDS DON´T CHANGE THE WORLD





DIE **EMPTY**