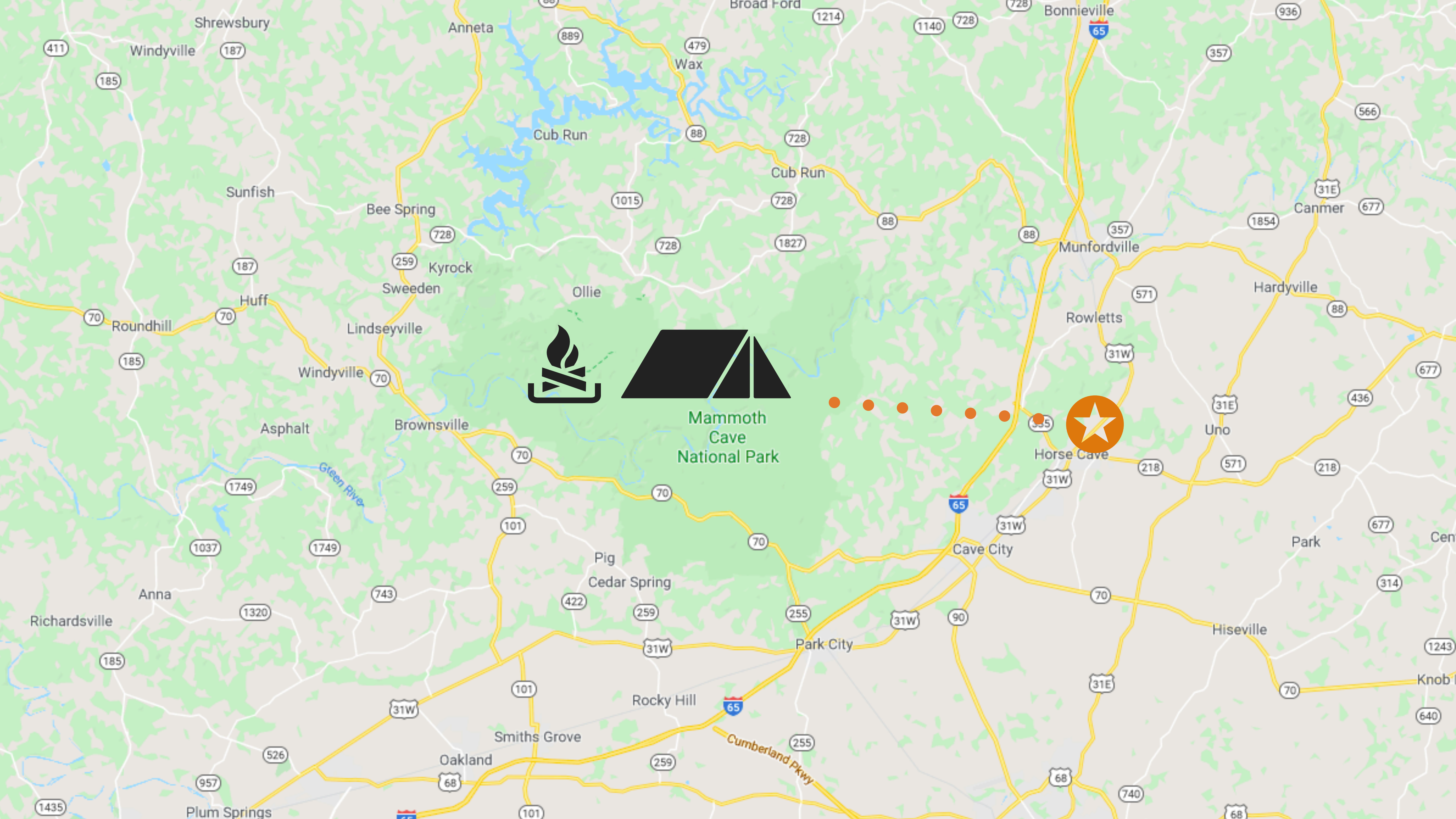


HELLO,

MY **BRILLIANT** FRIENDS!









AMERICAN CAVE MUSEUM













**WHY?**



**BRAVERY**



**BRAVERY** IS DOING THE  
RIGHT THING EVEN IN  
THE FACE OF FEAR AND  
PERSONAL COST.



**BRAVERY** IS A CHOICE,  
NOT A TRAIT.







**BRAVE** ACTION IS MORE LIKELY  
TO OCCUR WHEN WE BELIEVE IN  
A BETTER FUTURE & WE TRUST  
THAT WE HAVE AGENCY TO BRING  
IT ABOUT.



# 3 THRESHOLDS



**BRAVERY TO ACT**



**F**EAR



**“Fear is often the smell  
of OPPORTUNITY.”**

**Brian Tome**



DISCUSS

**TRUE** RISK

TO DISPEL

**PERCEIVED** RISK.







What would you do if **FEAR**  
had no hold over you,  
and failure **WAS** an option?



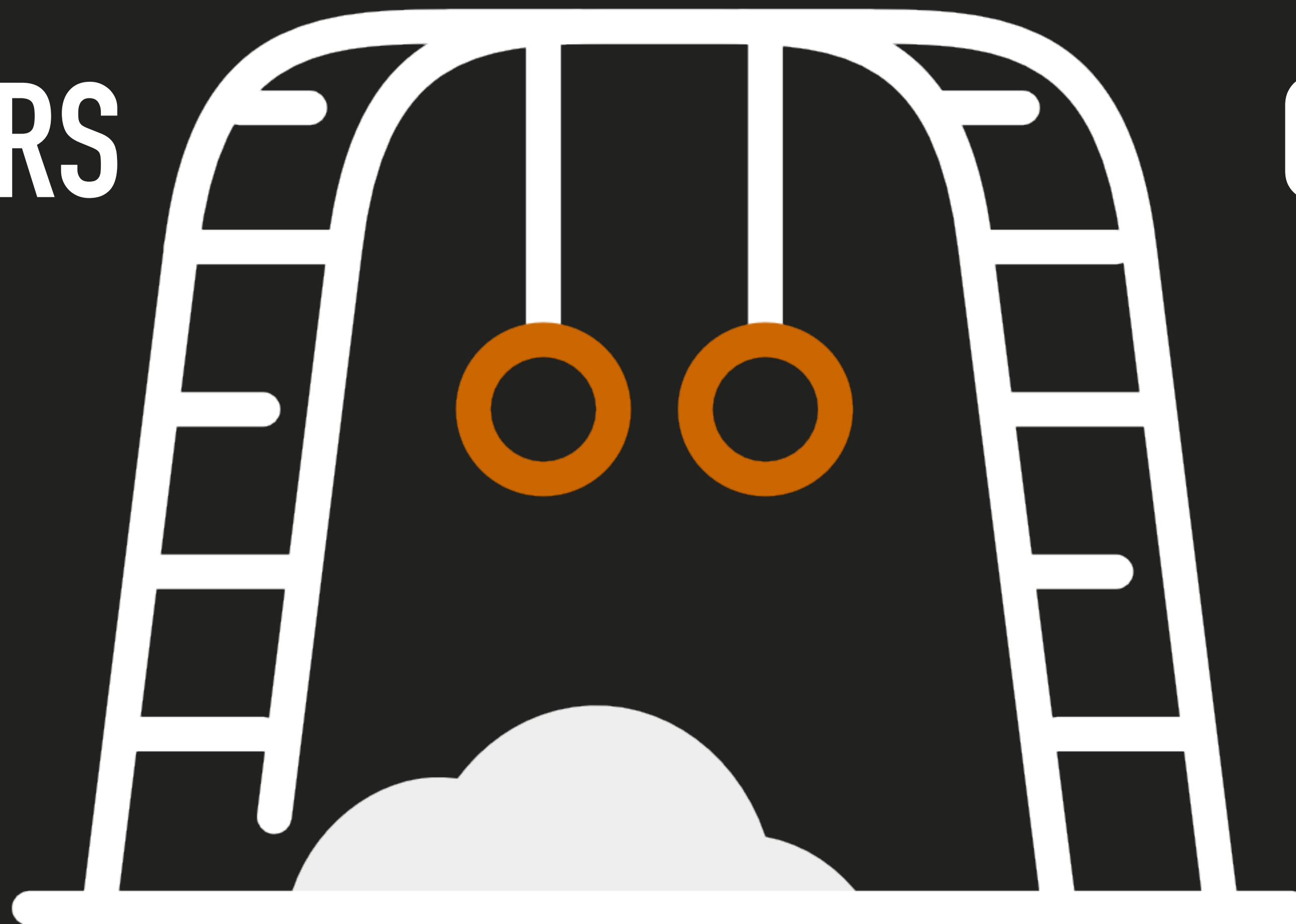
**BRAVERY TO LET GO**



**THE MOST EMBARRASSING  
MOMENT OF MY LIFE**



MONKEY BARS



OF DEATH!











**COMFORT**



The love of **COMFORT** is  
often the enemy of  
greatness.



**Growth & INNOVATION**

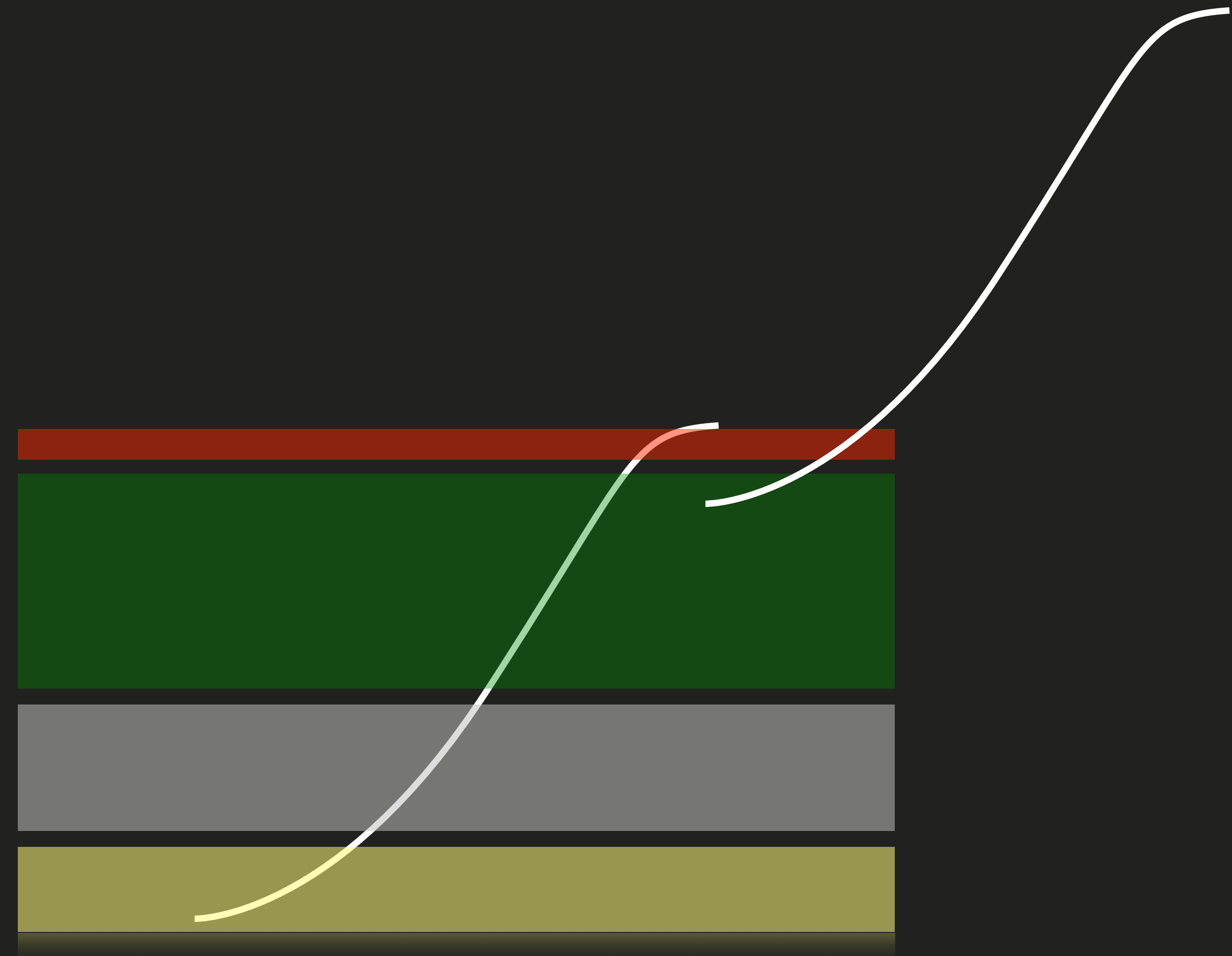


**CRISIS**

**INNOVATING**

**COPYING**

**NEW SKILL**





# GHOST RULES



**BRAVERY TO WAIT**



STAY  
CONNECTED



“By forming a party, by melting into some group, we avoid not only conscience, but martyrdom. This is why fear of others dominates this world. No one dares to be a GENUINE SELF; everyone is hiding in some kind of ‘togetherness.’”

**Søren Kierkegaard**



**DROP YOUR  
DEFENSES**



**SPEAK**

**COURAGE**

# YOU

**OWN YOUR WORDS AND ACTIONS**

**ENCOURAGE OTHERS**

**EMBRACE PERSONAL GROWTH, EVEN WHEN YOU  
LOOK FOOLISH**

**SHARE IDEAS, EVEN WHEN THEY AREN'T RECEIVED**

**COMPETE FOR PURPOSES OF CAUSE, NOT COMFORT**



# YOUR TEAM

ENGAGE IN HEALTHY CONFLICT

(CANDOR, AUTHORITY, OBJECTIVITY)

PROTECT YOUR TEAMMATES

RECOGNIZE IT'S NOT ABOUT YOU

BRAVELY GIVE AND RECEIVE FEEDBACK

# LEADERS

HAVE THE UNCOMFORTABLE CONVERSATION

SPEAK TRUTH TO POWER

PUT YOUR RESOURCES WHERE YOUR

MOUTH IS

GIVE YOUR JOB AWAY



**BRAVERY IS DEVELOPED  
THROUGH EVERYDAY  
PRACTICE.**

**“WHAT YOU DO EVERY DAY  
MATTERS MORE THAN WHAT  
YOU DO ONCE IN A WHILE.”**

**GRETCHEN RUBIN**



# THE BRAVE HABIT

VISION  
AGENCY  
ACTION



## WEST COAST SUCCESS FOR HENDRIX EXPERIENCE

# JIMI JOINS MONKEES FOR GIANT U.S. TOUR



HENDRIX: Monterey hit

**T**HE Jimi Hendrix Experience are meeting with phenomenal success in America. They have now been fixed to join a nationwide tour with the Monkees tomorrow (Friday).

The tour travels around the States and will not finish until August 20. The

Hendrix group are expected back in Britain on August 23.

Manager Chas Chandler reports that since the group's astounding successes at the Monterey Pop Festival and the Fillmore Ballroom, San Francisco they have steadily built up enormous interest and demand on the West Coast.

### SPENCER IN STATES

**S**PENCER DAVIS made a combined business and

holiday visit to New York last week, prior to his group's American tour which starts on July 28.

Davis and his manager John Martin, met United Artists Records chiefs regarding forthcoming record plans.

### COMEBACK FOR JET

**J**ET HARRIS, who won the MM's pop poll as best instrumentalist before giving up show business after the failure of his health, is making



**CHOOSE**  
**BRAVE**

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BRAVE

THANK YOU!