



TODD HENRY

**MAKE
BRILLIANCE
INEVITABLE**

SPEAKING & EVENTS

2024

Ambitious problem solvers can change the world.

But often, individuals are struggling, teams are strained, and leaders feel stuck. Todd Henry lays out a roadmap that helps organizations avoid the pitfalls of creative work to produce brilliant ideas and a culture that attracts and retains top clients and talent.

Every day, many talented creative pros are on the verge of boredom or burnout.

Like you, they want to:

- Push through mediocrity and do work that makes everyone proud
- Attract and retain other talented and ambitious creative pros
- Work in a healthy, communicative, and collaborative team environment
- Create brilliant work that echoes beyond one-off projects and campaigns

A portrait of Todd Henry, a man with short brown hair, smiling, wearing a blue and white checkered shirt. The background is dark.

HI, I'M TODD.

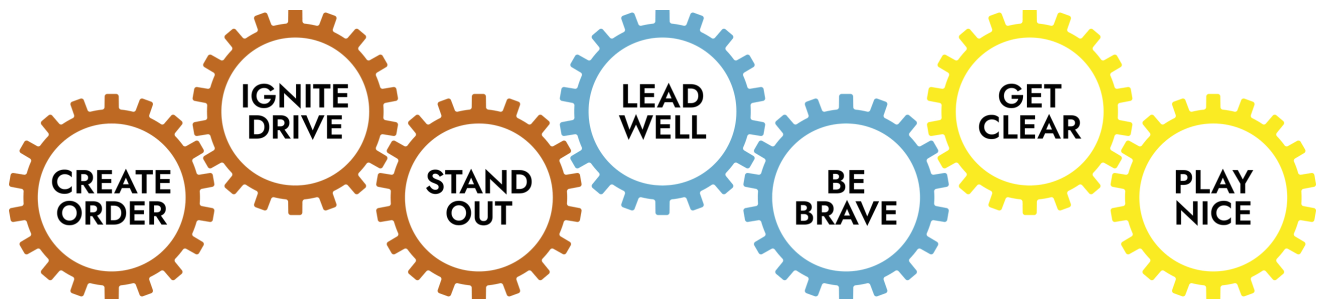
For nearly 20 years I've equipped leaders and creative pros to become the most valuable people in any room.

I speak internationally on creativity, productivity, passion for work, and generating brilliant ideas. I've written numerous best-selling books that have been translated into more than a dozen languages. My podcast has been downloaded more than 20 million times since 2005.

Over the years I've developed a comprehensive framework that empowers leaders and creative pros to produce brilliant work in healthy teams that make a meaningful difference in the world.

THE BRILLIANCE ENGINE

The Brilliance Engine™ is a proven method for developing healthy teams who consistently deliver brilliant work.



INDIVIDUALS



Based on the best-selling book *The Accidental Creative*

Structure your environment to enhance creativity, productivity, and clarity. By managing time strategically, filtering information inputs, and establishing supportive routines, creative pros can overcome hidden challenges that are holding them back.



Based on the best-selling book *Die Empty*

Overcome the seven key obstacles and align your motivations and efforts with your genuine core passions and aptitudes. Experience greater fulfillment and the inner drive necessary for influential leadership.



Based on the critically-acclaimed book *Louder Than Words*

Capture attention, inspire action, and build trust by developing a communication style that's authentic to you. Hone a voice characterized by authenticity, clarity, consistency, resonance, and influence to drive change and rally support for your vision.

LEADERS



Based on the best-selling book *Herding Tigers*

Be the leader creative people need by navigating the uncertainty and challenges inherent to creative work. Master the art of guiding talented teams in an environment where creativity and productivity coexist.



Based on the new book *The Brave Habit*

Bravery starts with you. Through courageous and intentional action you can empower others and create an environment where innovation and risk-taking are the norm. Drive positive change and create lasting legacies.

TEAM



Create clarity at every turn to amplify buy-in and accelerate action—regardless of where you sit on the org chart. Master clear communication and feedback techniques to maximize your influence—improving your top line, bottom line, and career progression.



Facilitate opportunities for your team to work together, eliminate roadblocks, share knowledge, and learn from each other. You can develop a culture where diverse perspectives are valued, and cross-functional teamwork is encouraged.

All of Todd's keynote topics and workshops are founded upon the gears of The Brilliance Engine and designed to help your team be brave, focused, and brilliant every day.



BRILLIANCE UNDER PRESSURE

TODD HENRY



[WATCH VIDEO OVERVIEW](#)

Learn five practices to be brilliant at a moment's notice, maintain focus, and stay energized

Brilliance under pressure can be inevitable through five key practices that empower you to produce exceptional work consistently, even under tight deadlines. Learn to overcome creative blocks, manage your energy, and tap into a wellspring of inspiration to delivery outstanding results, time and time again.

In the fast-paced, create-on-demand world, the constant need to produce brilliant results can leave even the most talented creative pros feeling uninspired and burned out. **Brilliance under Pressure** provides a proven framework for maintaining peak creative problem solving, even under intense pressure.

Through engaging stories and practical insights, keynote speaker and best-selling author Todd Henry equips you with powerful strategies to defeat the common "assassins" of creativity that rob you of focus and productivity. You'll discover how to **order your world to master five areas of creative rhythm** that will enable you to stay energized and avoid the pitfalls of burnout and frustration.

By the end of this keynote, you'll be armed with a toolkit of practices that will transform your approach to creative work and enable you to consistently deliver **brilliant results, no matter the circumstances.**

Based on Todd's best-selling book, *The Accidental Creative*.





Identify and overcome seven “deadly sins” that kill creativity to unleash your best work daily.

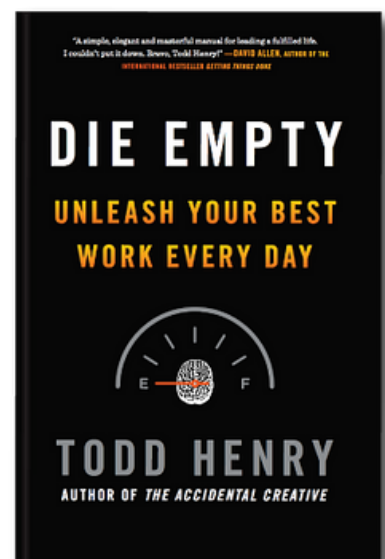
Even the most talented, ambitious creative pros get stuck. Simply working harder doesn’t guarantee results. Understanding how to identify and overcome the seven most common pitfalls that lead to stagnation will help you rediscover your passion and ignite your drive to product brilliant work.

Creative problem solving can be a grind. Even the most talented leaders and creative pros can find themselves stuck, working hard but not achieving the results they desire. This unexpected stagnation and loss of passion is frustrating and demoralizing, impacting individual and organizational success.

Through practical strategies and thought-provoking insights, keynote speaker and best-selling author Todd Henry reveals how to overcome the seven “deadly sins” that lead to personal and organizational plateaus. You’ll learn how to break free from these common traps, challenge assumptions, and rediscover your passion for producing brilliant work.

By the end of this keynote, you’ll be equipped with the tools to overcome fear, foster collaboration, navigate the natural phases of personal and career growth, and overcome the fear of failure—and success. Discover ways to reignite your drive and achieve breakthrough results, no matter the challenges.

Based on Todd’s best-selling book, *Die Empty*.



TODD HENRY

HERDING TIGERS

▶ [WATCH VIDEO OVERVIEW](#)

Overcome the unique challenges of managing talented teams by becoming the leader creative people need.

High-performing creative teams require a unique leadership approach. By understanding the needs of talented, ambitious creative pros and implementing the right targeted strategies, leaders can unleash their team's full potential—driving innovation, productivity, and sustainable success.

Assembling a team of top creative talent is just the beginning. The real challenge lies in leading and motivating these high-performers to achieve extraordinary results. Many leaders of creative professionals struggle to harness the full potential of their teams, despite having all the right pieces in place.

Through revealing often-overlooked aspects of leading creative teams, keynote speaker and best-selling author Todd Henry helps you discover surprising insights into what truly motivates high-performers. By mastering these techniques, you'll be equipped to overcome common pitfalls, foster a culture of innovation, and lead your team to unprecedented success.

By the end of this keynote, you'll be equipped with effective leadership approaches, time and attention management, and self-leadership techniques. Learn how to balance the seemingly conflicting needs within your team to nurture creativity while maintaining focus and productivity.

Based on Todd's best-selling book, *Herding Tigers*.



BRAVE HABITS



[WATCH VIDEO OVERVIEW](#)

Cultivate a culture of bravery to confront uncertainty, achieve greatness, and inspire others.

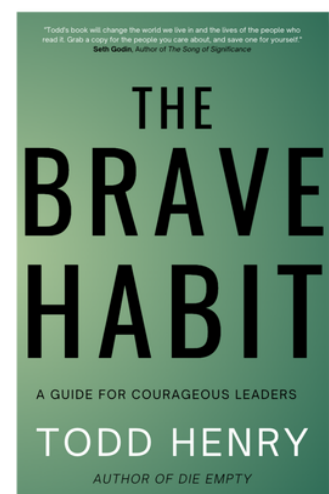
In a world of volatile uncertainty, bravery isn't just for heroes—it's a daily necessity for creative problem solvers, leaders, and organizations. By developing "the brave habit," you can confront uncertainty, challenge norms, and drive positive change in your business and community.

Organizations and society are crying out for courageous leadership in the face of uncertainty. The marketplace demands business owners who prioritize their employees and communities, even at risk of personal cost. We need more people willing to build empathetic bridges across ideological divides.

Bravery is often associated with grand, heroic gestures, but true courage manifests in daily actions: confronting uncertainty, challenging conventional wisdom, and resolving conflicts. Keynote speaker and best-selling author Todd Henry helps organizations face uncertainty with clear, decisive action to achieve greatness.

By the end of this keynote, you'll learn the two critical factors necessary for cultivating habitual bravery. You'll discover how leaders and creative pros can integrate "the brave habit" in their daily lives to foster a culture of courage that drives innovation, strengthens relationships, and propels organizations forward.

Based on Todd's latest book, *The Brave Habit*.





MORE THAN A TALK.

Todd makes sense of the crazy dynamics of creative work to give you a roadmap for keeping your team healthy while producing brilliant results.

Each audience is different, so every keynote must be crafted with care to ensure it hits the mark.

Todd aims to make event planners look like rock stars by delivering custom-suited keynotes that inspire and drive change. Click below to watch his speaking video:



ABOUT

TODD HENRY

Positioning himself as an “arms dealer for the creative revolution,” Todd Henry teaches leaders and organizations how to establish practices that lead to everyday brilliance.

He is the author of seven books (*The Accidental Creative*, *Die Empty*, *Louder Than Words*, *Herding Tigers*, *The Motivation Code*, *Daily Creative*, *The Brave Habit*) which have been translated into more than a dozen languages, and he speaks and consults across dozens of industries on creativity, leadership, and passion for work.

With more than 20 million downloads, his podcast *Daily Creative* equips listeners with tips for being brave, focused, and brilliant.

Todd’s book *Die Empty* was named by Amazon.com as one of the best books of 2013.

His latest book, *The Brave Habit*, explores why some leaders rise to the moment when others retreat.

[VISIT TODDHENRY.COM TO LEARN MORE](http://TODDHENRY.COM)



WORKING TOGETHER

On a personal note, I strive to be the easiest speaker you've ever worked with. My aim is to collaborate to deliver something that will perfectly match your objectives for the event. Your success is my aim.

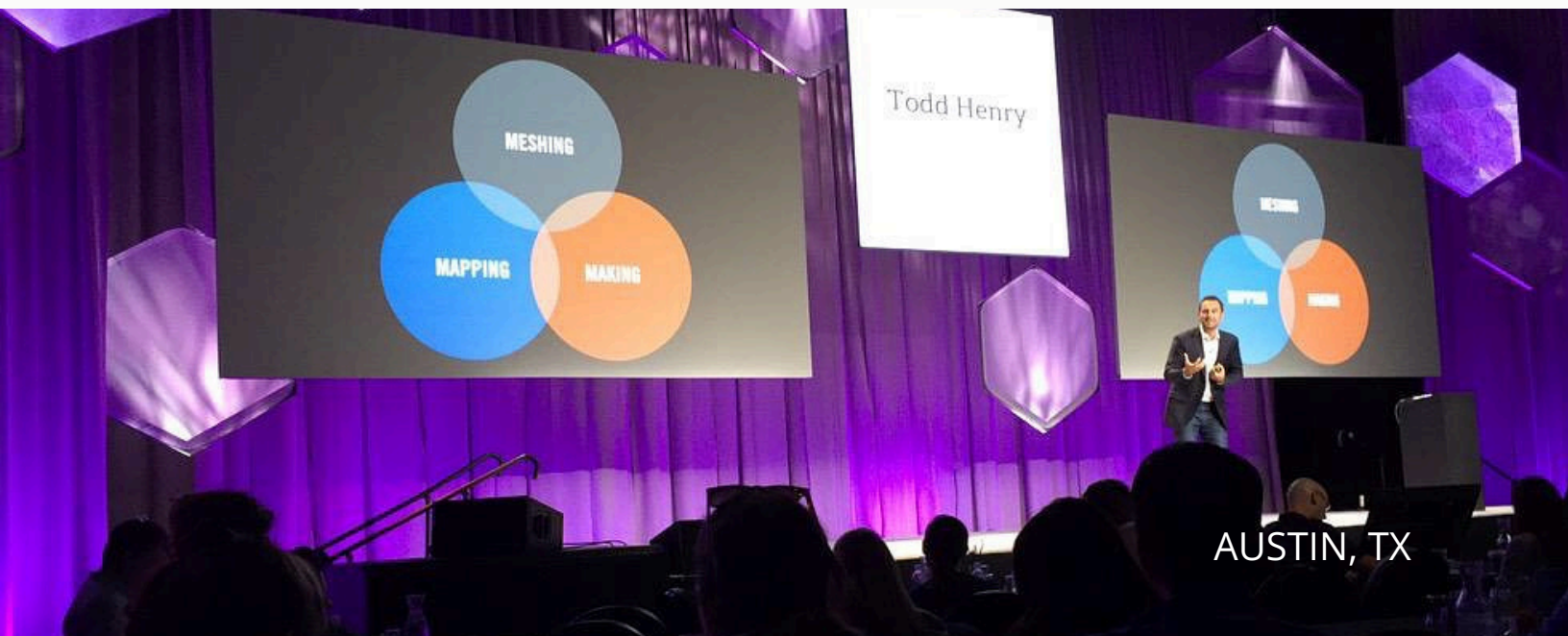
I believe that inspiration without application has a shelf life. Because of this, I strive to ensure that each of my presentations have practical application and next-actions so that participants can see immediate results from what they learn.

My pricing is simple, transparent, and all-inclusive. I will work with you to ensure that all logistics are headache-free and that your job is as simple as possible.

I am also willing to make myself available for meet and greets, book signings, or other value-add activities that will help make your event a success. Please don't hesitate to ask about these when you contact us.

If you have any additional questions, please don't hesitate to ask. I can be reached at todd@toddhenry.com, or 1-877-795-9377 x707.

Thank you for your consideration!



AUSTIN, TX

PRICING (2024)

IN-PERSON

Domestic US/Canada: \$22,500 inclusive of travel

Europe: \$32,000 US plus travel expenses

Asia/Australia: \$36,000 US plus travel expenses

VIRTUAL

Keynote: \$10,000 US

Half-Day Workshop: \$12,500 US

Full-Day Workshop: \$14,500 US

All pricing includes up to two planning sessions to customize the presentation and PDF follow-up materials for session participants.



SACRAMENTO, CA

TODD HENRY



MANILLA, PHILIPPINES